

Invitation to support



AIDA WA presents the 2024 WA State Solo Championships WA State Ceili Championships & Perth Premierships

DATES:

10th & 11th August

State Solo
Championships

7th & 8th September

State Ceili and Team
Championships & Perth
Premierships



About the Events

WA State Solo Championships

10th & 11th August 2024

The WA State Irish Dancing Solo Championships is the premier event of the WA branch of the Australian Irish Dancing Association's year. Irish dancers aged from 4yrs to over 23yrs compete individually in their age group event in front of a panel of 1 international and 2 interstate adjudicators, and 1 interstate musician to win the title of State Champion, and for a chance to qualify for the World Irish Dancing Championships held in Dublin in 2025. The event is well attended by over 300 dancers from 10 Perth dancing schools, along with their families, friends, local supporters of Irish dancing and members of the WA Irish dancing community.

WA State Ceili and Perth Premiership

7th & 8th September 2024

The first day of this event involves the WA State Ceili Competition where Irish dancers aged 5yrs to adults compete in teams of 4, 6 and 8 performing centuries-old heritage ceili (figure) dances in front of three interstate adjudicators. Exciting own choreography dances in teams of 2, 3, 4 and up to 16 and are also performed at this event. The second day of the event sees dancers return to compete individually over two rounds in their level and age group event for a chance to make the blocks and be awarded the title of Perth Premier. This weekend is very well attended by over 300 dancers from 10 Perth dancing schools and their families.

Sponsorship and Advertising Opportunities

Advertising

Both events have a souvenir A5 portrait full colour hard copy program which is purchased by most dancers and their families. Support us by placing an advertisement for your business in the program for one or both of the events. Dancing schools may also buy a black and white good luck banner ad for their school. Options and costings are detailed below.

Major Sponsor / Sash Sponsor (1 available per event)

Our major sponsorship package involves sponsoring the sashes won by the top 5 dancers in each section which will be awarded at both events. The major sponsor receives a full page colour ad in the program, acknowledgement as the major sponsor on the AIDA WA website and social media via shout outs before and during the events, and acknowledgement during each prize presentation.

Full Day Sponsor of one or both events (2 available per event)

The package offered for full day sponsors includes a full page colour ad in our program, promotion of your business on our social media and website and recognition in the event program and at prize giving ceremonies.

Section Sponsor (multiple available)

You can sponsor an individual age-group or specific ceili section where your contribution will help fund the trophies and awards. You will be acknowledged in the event program for that particular section, recognised at the prize giving ceremony and will have the opportunity to help present the prizes for your sponsored section.



Advertising - A5 Portrait Program	Sponsorship
Back Cover - \$250 (one event) or \$375 (both events)	Major sponsor and sashes (1 available per event) - \$1500 (one event) or \$2250 (both events)
Inside Front Cover - \$200 (one event) or \$300 (both events)	Premier Full Day Sponsor (2 available per event) - \$500 (one event) or \$750 (both events)
Inside Back Cover - \$200 (one event) or \$300 (both events)	Section Sponsor (multiple available) - \$100 per section
Inside A5 Colour Ad - \$150 (one event) or \$225 (both events)	Other sponsor - please discuss with us
Inside ½ A5 Page Colour Ad - \$100 (one event) or \$150 (both events)	
Dancing School ½ A5 page Black + White Good luck Ad - \$50 (one event) or \$75 (both events)	



Further Information

Advertising and sponsorship for the WA State Solo Championships will close on **Friday 26 July 2024**. As we provide a high quality printed program, adverts need to be supplied as a JPEG or PDF file in at least 300 dpi resolution with bleed and/or crop marks.

For further questions and to place your order please contact us at:

E: sponsorship@aidawa.com.au

Thank you from AIDA WA

Your support is critical to the success of this event and any amount of support is welcomed by AIDA WA - a not of profit volunteer-run organisation aimed at supporting the cultural sport of Irish Dancing in Western Australia. Thank you in advance from our team.





EMAIL

sponsorship@aidawa.com.au

WEBSITE

www.aidawa.com.au
